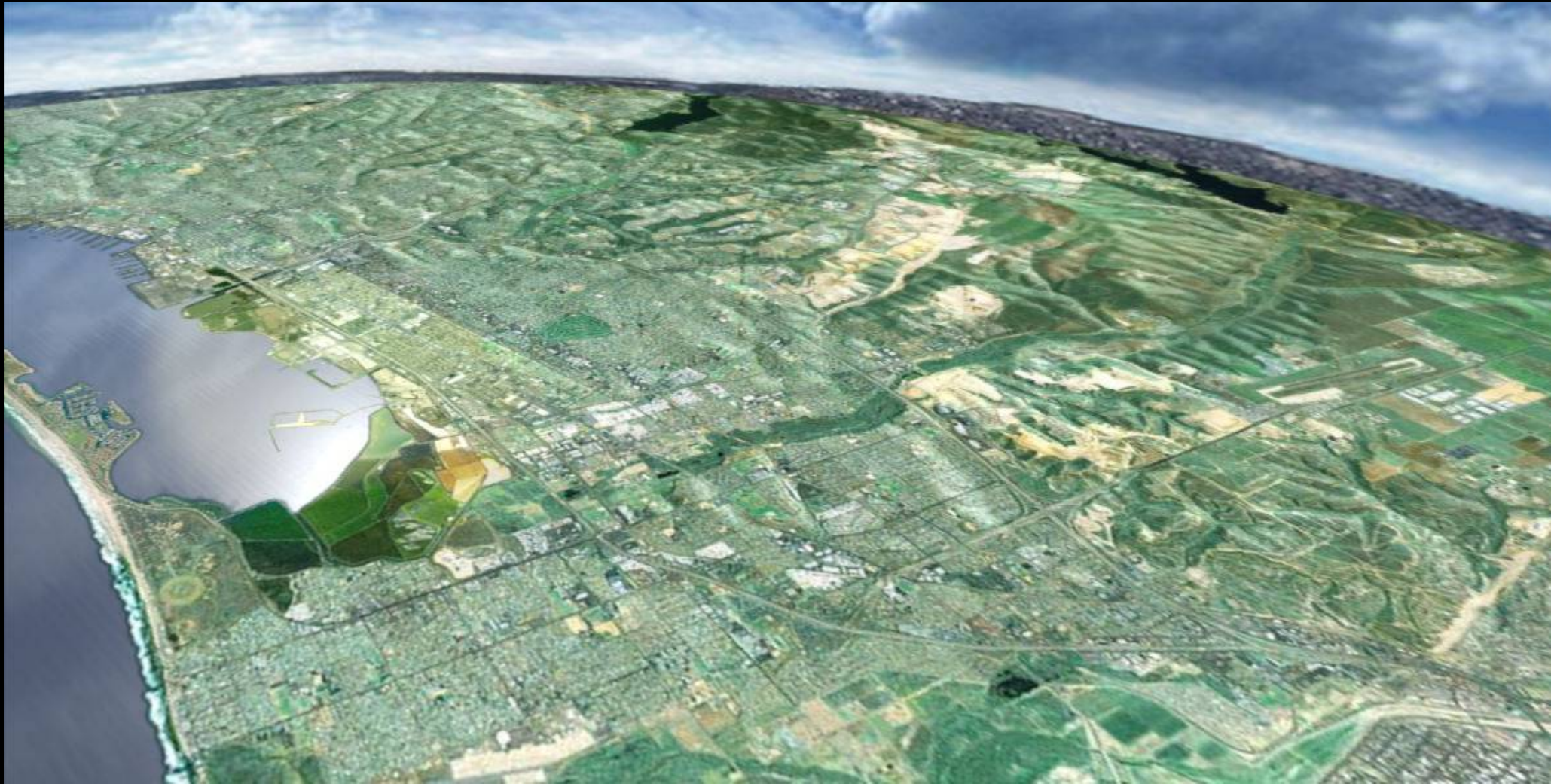
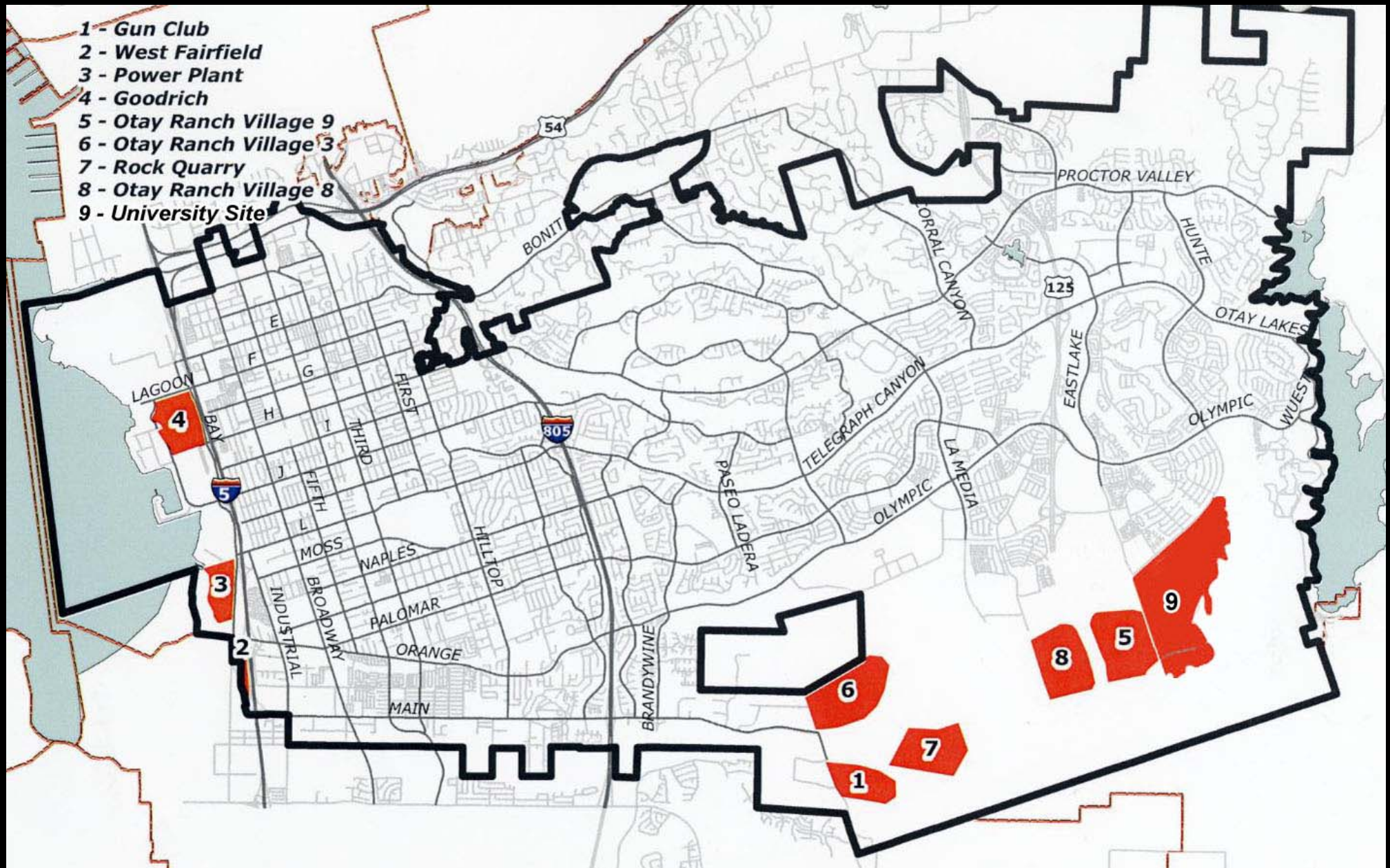


Chula Vista Chargers Site Selection

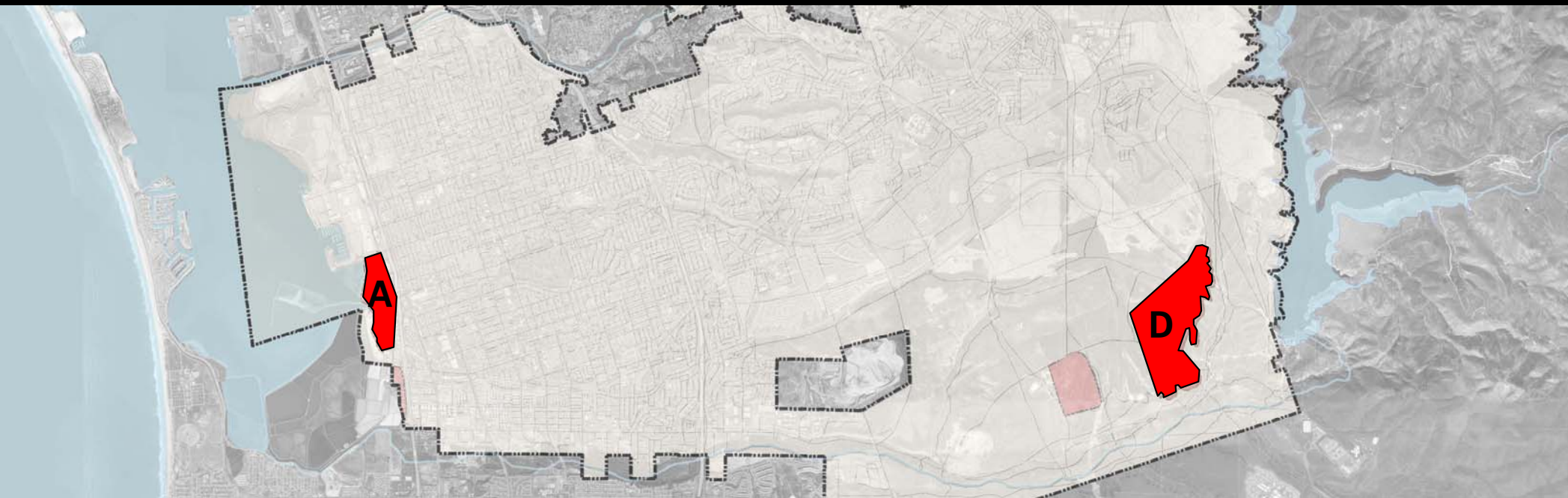


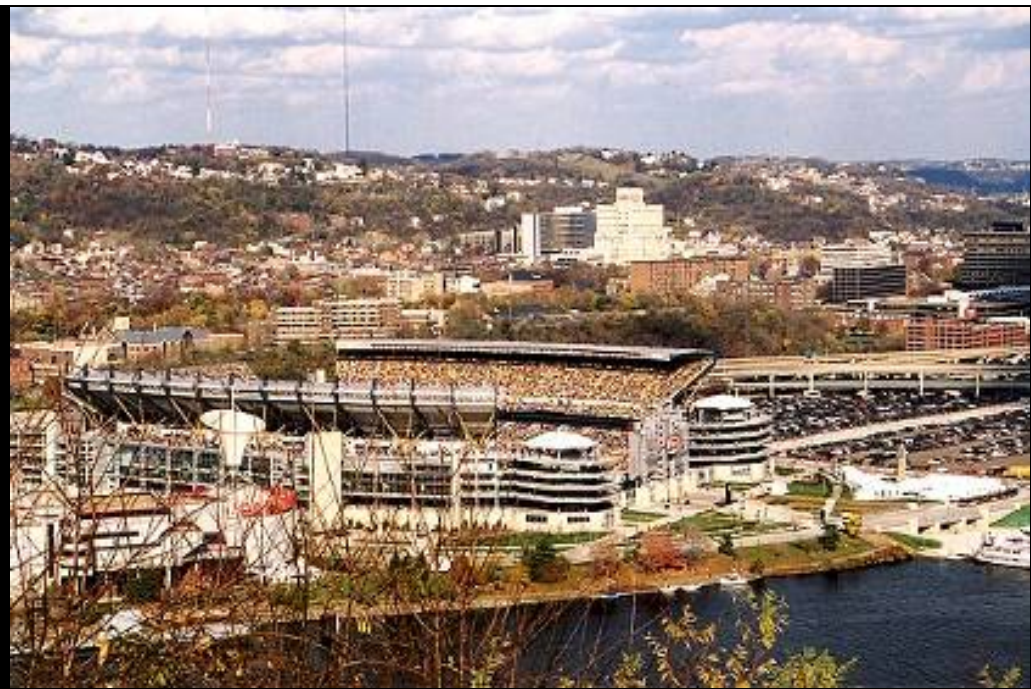


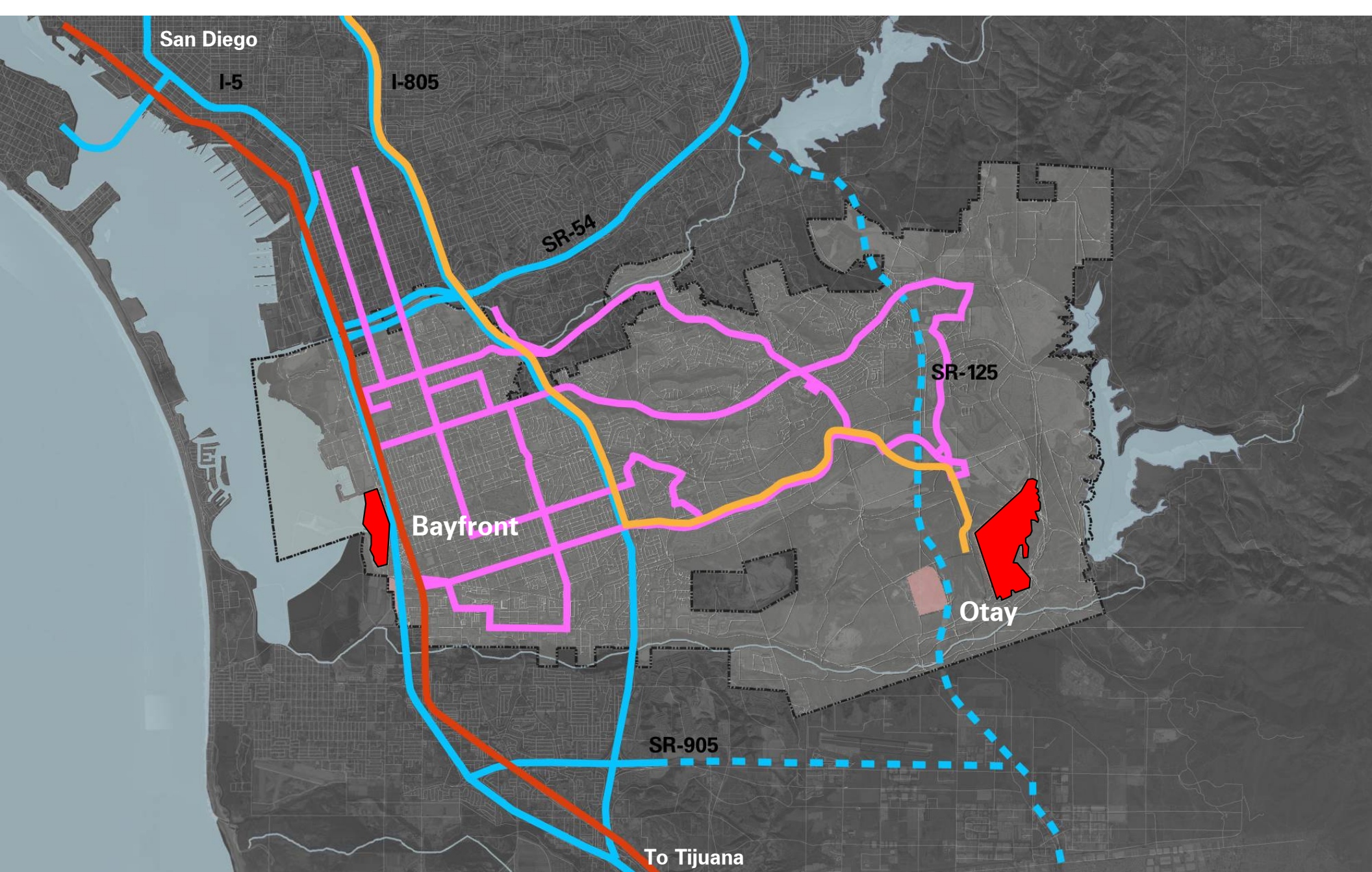
Pursuant to Previous City Council Direction (January 23, 2007) Any Chula Vista Stadium Proposal would have to Abide by the Following Principles:

1. Include Extensive Public Input
2. Have Extensive Public Review of its Design
3. Not Involve Existing City of Chula Vista General Fund Monies (new monies generated by the project may possibly be used as an incentive)
4. Not Create Either Short or Long-Term Fiscal Deficits to the City
5. Identify Environmental Impacts and Provide Appropriate Mitigation Measures
6. Identify Financial Impacts and Benefits to Chula Vista
7. Blend in with the Character of the Community
8. Give Attention to the Area Surrounding the Stadium Complex
9. Not be Detrimental to the Bayfront Master Plan
10. Not be Detrimental to the Future University Master Plan

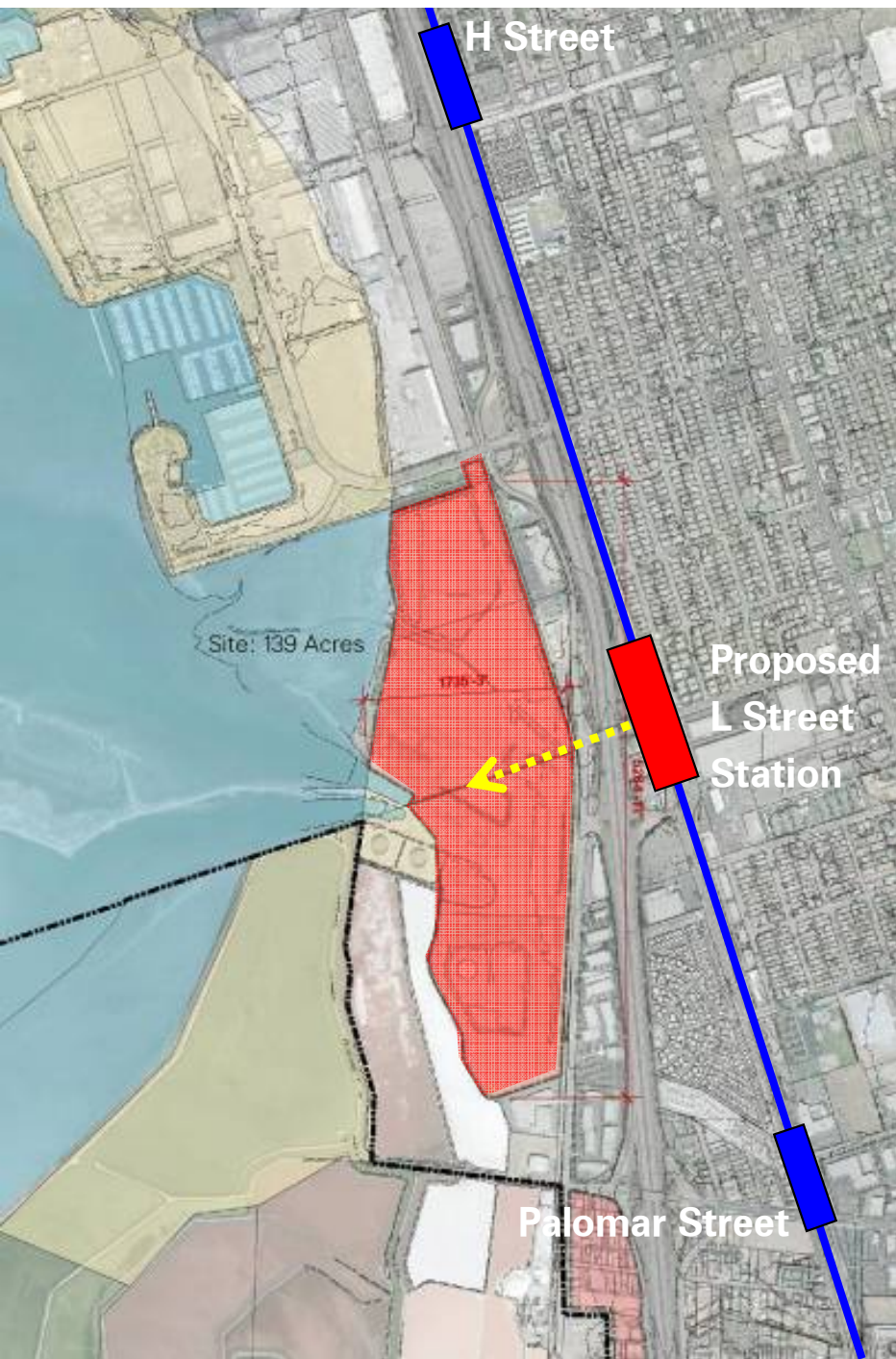








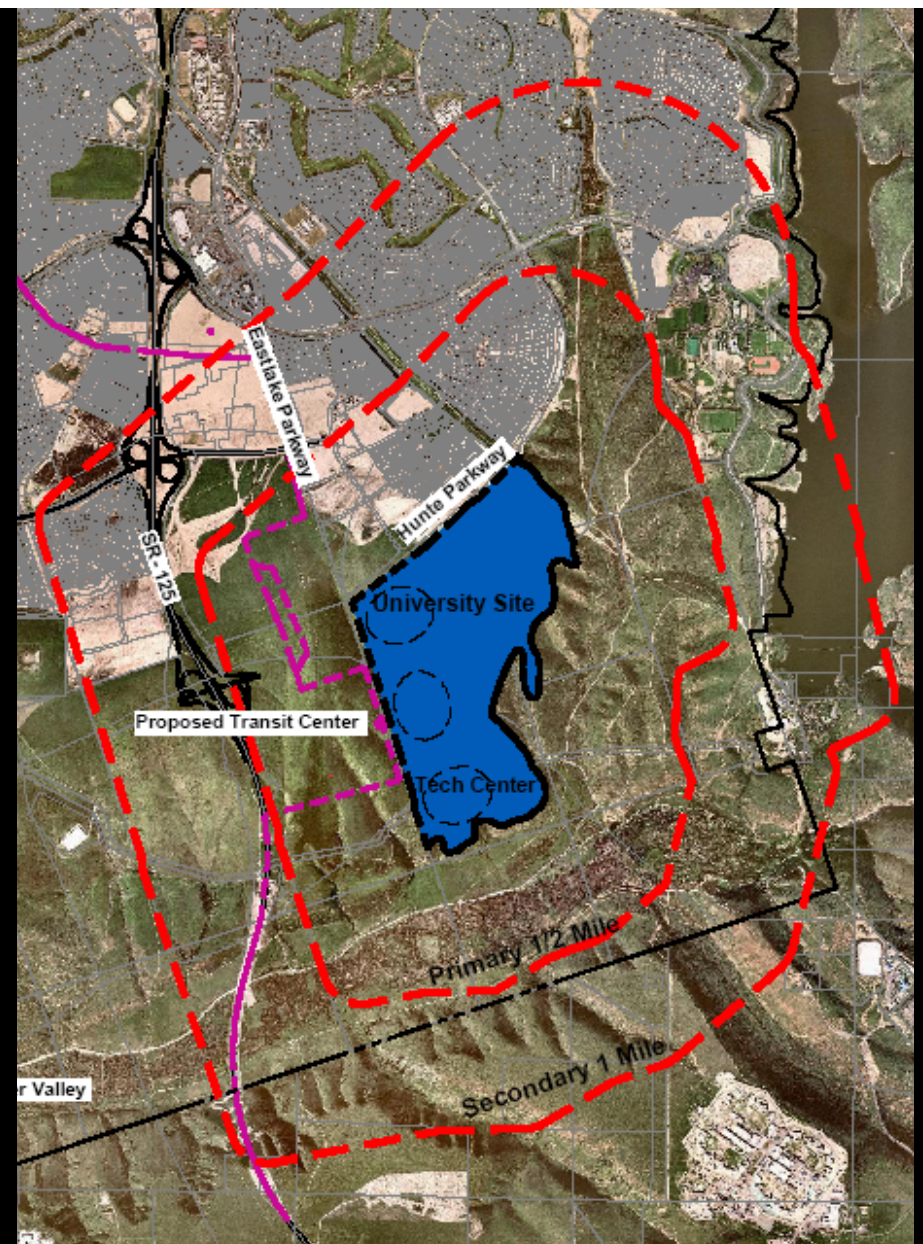
- Highway
- Public Bus
- Bus Rapid Transit
- Trolley



- Already in place
- Excess capacity
- Construction of L street station recommended
- Increased service and operation needed for game days
- Close L street on game days for pedestrian access



13,000 Spaces
Available or Planned
(90% of Parking Demand)



17,000 Spaces
Available or Planned
(120% of Parking Demand)



Bayfront Master Plan

City of Chula Vista
Chargers Football Company, LLC

Cooper, Robertson & Partners
Architecture, Urban Design

